



What is Top Box Foods?

Great Affordable Food for All: At Top Box Foods, our purpose is simple - to offer a variety of delicious and healthy boxes of food at affordable prices. We partner with houses of worship, community groups, schools, senior centers, and residences to bring healthy, affordable food to convenient community locations. Healthy food matters. Where you live shouldn't.

Why Bring Top Box to Atlanta?

Georgia by the Numbers:

- 2 million** → Number of Georgians, including 500,000 children who live in food deserts (low-income communities located more than one mile from a reliable source of fresh produce and other healthy whole foods)
- 35** → Number of food deserts that can be found inside Atlanta's perimeter
- 18.9** → % of Georgians who are food insecure (meaning they can't afford to buy healthy food on a regular basis)
- 28.1** → % of Georgia children who live in food insecure households
- 19** → % of Georgians who live in poverty (Poverty in Georgia increased from 12.9% in 2000 to 19% in 2013 - an increase of almost 1 million people.)

Just How Affordable is Top Box Foods?

- REALLY affordable. Representative meals prepared from Top Box Foods costs between \$1.29 - \$3.57 - less than many fast food restaurants.
- Boxes typically cost between \$8 - \$28. Customers can prepay their order or pay when they pick-up. We accept cash, checks, credit cards, and SNAP/Link funds.
- Our foods are on average 40% off the cost of grocery store equivalents meaning customers almost double their spending ability.

What Foods Are Offered?

- Fresh, never-picked-over fruits and vegetables
- Frozen high-quality meat, poultry & fish
- Monthly specials, including Holiday Boxes

How Will It Work In Atlanta?

- **HOW:** People place Top Box Foods orders by placing online at www.topboxfoods.com, calling Top Box local Atlanta number, or picking up forms at their Partner Site
- **WHEN:** Order ANYTIME! Orders for the month are due the Monday before deliveries (Delivery date in Atlanta TBD but currently in Chicago, deliveries are held on the 2nd weekend of the month.
- **WHERE:** Customers will pick up their orders from a site in their neighborhood!

How Do We Keep the Costs So Low?

- Non-profit status
- Bulk purchasing of products
- Lots of volunteer help
- Donated office space
- Low overhead
- No fancy packaging

The Numbers Tell the Story

In 6 Years Of Operation We Have Successfully Delivered...

87,635 boxes, representing
735,510 lbs. of food, of which
389,820 lbs. were fresh produce (nearly 53%)! This made about
1 million meals. Because we support these communities, over
\$30,000 has been donated back to our partners. Our trucks have made about
860 stops in Chicagoland neighborhoods. We've kept in touch with
200,000 phone calls made by staff and about
21,194 volunteer hours to support over
10,384 valued customers!

How Can You Help Us In Atlanta?

- Make warm introductions to potential partner sites, which will likely focus on churches and other houses of worship
- Allow Top Box representatives to make presentations to constituents in local community meetings
- Introduce Top Box to other relevant Atlanta leaders
- Spread the word!



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